



## **FOR IMMEDIATE RELEASE**

### **Retired Worker unleashes pent-up demand**

The first employment website for retired people continues to grow faster than predicted

**Toronto, ON (March 17, 2004)** – Canada's first employment website for retired people who want to work on a temporary, part-time or casual basis now reaches all of North America.

More and more retired workers are looking to rejoin the paid workforce, especially as the age of retirement continues to fall. Employers, meanwhile, want access to the experience and skills of retired people, but don't know how to find them. But no one knew just how much pent-up demand there was for a resource like Retired Worker – the site has now expanded across Canada and the United States, 6 months ahead of schedule.

Retired Worker ([www.retiredworker.ca](http://www.retiredworker.ca)) is the first employment website specifically designed for retired people who want to work on a part-time or temporary basis. Launched in October 2003, the site allows users to point-and-click their way to create a skills profile, and employers to post relevant jobs. The site automatically matches employers to potential employees. Candidates don't need a resumé or sophisticated searching skills, and employers don't have to wait weeks for responses, or find their in-boxes cluttered with hundreds of resúmes.

Retired Worker was initially focused on employment opportunities in the GTA and southeastern Ontario, but soon had members all over North America. Retired workers can sign up for free, aren't bound to any kind of contract and can cancel at any time. Employers can post their first job for free, after which job postings are \$50 each, or 3 for \$125.

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### **Media requiring more information or an interview, please contact:**

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