



FOR IMMEDIATE RELEASE

Age discrimination costing twice as much

Settlements of age discrimination complaints have doubled

Toronto, ON (March 25, 2004) –

According to the OHRC (Ontario Human Rights Commission), in the 2002-03 reporting period there were more than twice as many age discrimination cases settled than there were in 2001-02. The cost to settle a complaint remained about the same – an average of more than \$4200 per settlement – but the number of cases that were settled in favour of the complainant more than doubled.

“The spotlight is on age discrimination right now,” says Sarah Welstead, Managing Director of Retired Worker, an employment website designed specifically for retired workers who want to work on a part-time, temporary, or casual basis. “Employers who don’t address age discrimination as part of their overall diversity programs will find that it comes back to haunt them later.”

About Retired Worker

Retired Worker (www.retiredworker.ca) is the first employment website specifically designed for retired people who want to work on a part-time or temporary basis. Launched in October 2003, the site allows users to point-and-click their way to create a skills profile, and employers to post relevant jobs. The site automatically matches employers to potential employees. With thousands of members across Canada, Retired Worker is the first place older workers think of when looking for a job. Retired workers can sign up for free, aren’t bound to any kind of contract and can cancel at any time. Employers can post their first job for free, after which job postings are \$50 each, or 3 for \$125.

-30-

Media requiring more information or an interview, please contact:

Sarah Welstead
Managing Partner, Retired Worker
416.466.7128
info@retiredworker.ca