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Over 50 and looking for work? It's not 'what you know' but 'how you look'
For older job-seekers, appearance is the most important factor in landing a job

Toronto, ON (July 20, 2006) - Employers may be more willing to consider hiring 50+ workers than they were 5 years ago, but for many employers, older workers are only as young as they look. According to Retired Worker, 50+ job-seekers can improve their chances of making it past the first interview by following 5 basic rules about their appearance.

"We tell young people looking for their first job that it's important to make a positive first impression with their appearance," says Sarah Welstead, Managing Partner of Retired Worker, Canada's most popular employment website for retired people who want to work on a part-time or contract basis. "The same is true for older job-seekers: they need to ensure that their appearance is sending the right message."

Age discrimination is often rooted in a fear that the older workers' skills aren't current, says Welstead, 36. So when a 50+ job-seeker comes to an interview looking out-dated, employers wonder if their skills are, too. "One employer told us that she received a great application from a 50-something bookkeeper, but when he showed up for his interview wearing a 3-piece suit with the wide lapels last popular in the 1970s, it made her wonder whether he knew how to use a computer

About Retired Worker:

Retired Worker is the first employment website in North America for retired people who want to work on a part-time, temporary or casual basis. Launched in Toronto in October 2003, Retired Worker now has 15,000+ registered job-seekers across Canada. For more information, visit www.retiredworker.ca.

Media requiring more information or an interview, please contact:

Sarah Welstead
Managing Partner, Retired Worker
416.809.7829
sarah@retiredworker.ca