

## FOR IMMEDIATE RELEASE

### **4<sup>th</sup> annual survey of older workers kicks off this week**

*Canada's most comprehensive survey of older workers is underway*

**Toronto, ON (October 15, 2007)** - Retired Worker invites all Canadians aged 50+ to participate in their annual survey of older workers, now in its fourth year. The annual Retired Worker Report on Older Workers is now the longest-running survey of its kind in Canada, and one of the few sources of Canadian-based data on what it's like to work – or look for work – after the age of 50.

"We know the job market is changing dramatically as baby-boomers retire out of the workforce," says Sarah Welstead, 37, President and co-founder of Retired Worker ([RetiredWorker.ca](http://RetiredWorker.ca)), "and we also know that the face of retirement is changing, as people choose to work longer and find themselves too healthy and vibrant to simply spend their days playing mah jongg in a condo in Florida. Our annual survey allows us to track those changes, while providing a voice for a demographic which has traditionally been ignored."

All Canadians aged 50+ are invited to take the survey by visiting: <http://www.retiredworker.ca/survey/survey.php>. The survey concludes at midnight on October 26<sup>th</sup>. Survey results will be released on November 2, 2007.

#### **About Retired Worker:**

Retired Worker is the largest employment website in Canada specifically designed for retired people who want to return to work, typically on a part-time or contract basis. Launched in Toronto in October 2003, Retired Worker now has 24,000+ registered job-seekers across Canada, and more than 1500 registered employers. For more information, visit [www.retiredworker.ca](http://www.retiredworker.ca).

#### **Media requiring more information or an interview, please contact:**

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